

Sidem nv – Product Manager

Technical Product Manager Automotive

As a **Technical Product Manager, Automotive**, you are responsible for managing, optimizing, and further expanding our product portfolio.

You'll closely monitor market trends, address technical customer inquiries, and translate feedback and complaints into concrete improvement actions. In this way, you'll ensure that our products continue to meet market expectations and the highest quality standards.

Your Responsibilities

Product Portfolio

- You analyze market trends and competitive data and determine which products should be added to our portfolio as a priority to ensure optimal market coverage.
- You manage and analyze technical OE information and assess whether it aligns with the existing portfolio or presents an opportunity for the development of new products.
- You keep the Sidem product catalog up to date and complete.
- You manage and enrich the PIM platform with accurate, high-quality product information.
- You support Sales and Marketing with technical expertise, product content, and assistance during trade shows, events, and other commercial activities.

Product Quality and Innovation

- You handle and investigate complaints related to product development, production, or suppliers, and take the initiative to develop structural solutions.
- You benchmark the quality of our products against OE parts and those of our competitors.
- You provide technical input regarding critical product characteristics, new designs, and opportunities for improvement.
- You monitor market and technological trends and develop innovative proposals that contribute to higher customer satisfaction and a stronger market position.

Your profile:

- You are a strong technical and analytical professional with a background in the automotive industry.
- You enjoy working with precision and in a structured manner.
- You think commercially and are customer-focused;
- You collaborate easily with various stakeholders.
- You are proactive and always looking for ways to improve and innovate.

Our offer

- A challenging role at a dynamic, growing company where you are encouraged to take the initiative

- A full-time position with a comprehensive remuneration package including fringe benefits such as a meal vouchers, hospitalisation insurance and group insurance. Company car possible, depending on experience and suitability for the role.
- Place of work: Gullegem, Belgium

<https://sidem.be>